

Attachment 2
to the Resolution of the Senate
no. T.0022.91.2022 of December 19, 2022

STUDY PROGRAM

BASIC COMPMATION

Study Program	Economic Diplomacy and Statecraft
Level of Studies	Master's Degree
Study Profile	General academic profile
Language of Instruction	English
Form of Study	Full-time
No of Semesters	3
Degree Level	Master of Arts (MA)
Concentration (<i>if applicable</i>)	-

ASSIGNMENT OF THE PROGRAM TO FIELDS AND DISCIPLINES

DISCIPLINE	Social Sciences		
Scientific Discipline(s): if the field of study is related to two or more disciplines, it is also required to specify the percentage share of the number of ECTS points for each discipline in the total number of ECTS points necessary to complete the studies - indicating the main discipline	Discipline	ECTS	% ECTS
	Political science and public administration	50	58,13%
	Economics and finance	26	30,2%
	Linguistics	5	5,8
	Culture and religion studies	5	5,8%

PROGRAM CHARACTERISTICS

concepts and learning objectives / relationship with the University mission and strategy / socio-economic needs

Full-time master's degree in the field of Economic Diplomacy and Statecraft deals with the issues of the activity of national institutions in promoting the economic interests of the state. The curriculum combines the issue of economic diplomacy with the economic strategy of the state. Program points out that economic diplomacy is not only the issue of classical diplomacy with the tasks of promoting the country's economic interests, but building systemic and strategic solutions. Therefore, the study program indicates the need to treat economic diplomacy as state system related to the country's economic and political potential with its effective external promotion of its interests and cooperation with non-state actors in this area. In such an approach, it is more reasonable to use the English term "Economic Statecraft" as a multidimensional and multilevel system of promotion and implementation of economic interests abroad. Thus, economic diplomacy is understood as an activity to face the challenges in operating in culturally, politically and legally different markets, such as the countries of the EU's eastern neighborhood. The program also draws attention to the role of Poland and Central European countries as brokers of knowledge about cultural and political conditions of economic relations with countries east of the European Union.

Master's degree in Economic Diplomacy and Statecraft carries out the mission of the University by offering a universal education program containing theoretical and practical elements. The studies prepare graduates to use the acquired knowledge and competences on the labor market, in particular in government institutions and international business, as well as in diplomacy, international non-governmental organizations, research institutes and think tanks, and in the media.

Graduates of this degree will be equipped with the ability to think analytically, critically and independently, which will enable them to perform a complex analysis of the rapidly changing international political and economic reality.

NO OF CLASSROOM HOURS

Total no of classroom hours	600
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NO OF ECTS POINTS:

necessary for graduation	93
which a student must earn during classes with the direct participation of faculty members or other persons conducting classes	47
which a student must earn during internships <i>(if applicable)</i>	5
which a student must earn during foreign language classes	5
which a student may earn through distance learning activities	69

INTERNSHIPS (if applicable):

No of hours	The four-week internship is planned for the third semester of studies in the number of 150 hours. Completing the internship, the student obtains 5 ECTS points.
Objective	The objectives of the internship are specified in the course handbook.
Rules and a mode of accomplishing	The rules and form of internship are specified in the in the Rector's regulation: Zarządzenia Rektora Uniwersytetu Ekonomicznego w Krakowie nr R.0211.16.2022 z dnia 23 marca 2022 roku w sprawie szczegółowej organizacji studenckich praktyk zawodowych.
Rules and a mode of completion	The rules and form of passing the internship are specified in the course handbook in the Rector's regulation: Zarządzenia Rektora Uniwersytetu Ekonomicznego w Krakowie nr R.0211.16.2022 z dnia 23 marca 2022 roku w sprawie szczegółowej organizacji studenckich praktyk zawodowych.

LEARNING OUTCOMES

The level of the Polish Qualifications Framework		Level 7
Symbol of a learning outcome for the study program	Description of the learning outcomes	Reference to the characteristics of learning outcomes (universal first degree and second degree characteristics)
P_W (KNOWLEDGE) A graduate knows and understands:		
EDaS_W01	at an advanced level - selected facts, objects and phenomena related to the direction of EDaS	P7S_WG
EDaS_W02	theories and methodology explaining the complex relationships between them related to the disciplines assigned to the field of study, primarily the science of politics and administration, as well as economics and finance	P7S_WG
EDaS_W03	advanced general knowledge in the field of scientific disciplines related to the field of study	P7S_WG

EDaS_W04	structured and theoretically founded knowledge covering the key issues of advanced detailed knowledge relevant to the education program	P7S_WG
EDaS_W05	fundamental dilemmas of modern civilization in the context of the curriculum content of the course	P7S_WK
EDaS_W06	political, economic, cultural and other conditions of activities related to the granted qualification, including the principles of industrial property protection and copyright	P7S_WK
P_U (SKILLS) A graduate is able to:		
EDaS_U01	use the acquired knowledge - formulate hypotheses and solve complex and unusual problems related to the field of education	P7S_UW
EDaS_U02	perform tasks in an innovative way in unpredictable conditions by: proper selection of sources derived from them, evaluation, critical analysis, synthesis as well as creative interpretation and presentation of this Compnation	P7S_UW
EDaS_U03	select and use appropriate methods and tools, including advanced Compnation and communication techniques (ICT)	P7S_UW
EDaS_U04	communicate and debate on specialist topics with diverse audiences	P7S_UK
EDaS_U05	communicate using specialized terminology; contribute to the debates by presenting and analysing different positions, respecting the diversity of opinions at the B2 + level of the European System for the Description of Languages Education	P7S_UK
EDaS_U06	lead the work of the team	P7S_UO
EDaS_U07	independently plan and implement lifelong learning and guide others in this regard	P7S_UU
P_K (SOCIAL ATTITUDES) A graduate is ready to:		
EDaS_K01	critical evaluation of the received directional content	P7S_KK
EDaS_K02	recognition of the importance of knowledge in solving cognitive and practical problems in the context of the study program	P7S_KK
EDaS_K03	fulfilling social obligations, inspiring and organizing activities for the benefit of the social environment	P7S_KO
EDaS_K04	initiating activities for the benefit of the public interest thinking and acting in an entrepreneurial way	P7S_KO
EDaS_K05	responsible performance of professional roles, taking into account changing social needs, including: developing the professional achievements related to the field of study; maintaining the ethos of the profession observing and developing the rules of professional ethics and acting towards the observance of these rules	P7S_KR

Explanation of symbols:

- ... (before underscore) – study program learning outcomes
- 01, 02 and more (after underscore) – indication of the next learning outcome
- P7S – learning outcomes according to the Polish Qualifications Framework in relation to the following detailed characteristics (knowledge - skills - social attitudes):
 - WG –depth; WK – context
 - UW – usage; UK – communicating; UO – organizing; UU – learning
 - KK – critical approach; KR – professional role; KO – responsibility

DESCRIPTION OF THE PROCESS LEADING TO ACHIEVING LEARNING OUTCOME

STUDY PLAN¹

Year: Semester: Total number of classroom hours: Total ECTS:				1 1 210 30							
Lp .	Course (title)	Class Form	No of teaching hrs.	Form of completion	ECTS	ECTS/discipline(s)					Compulsory class (O) / Elective class (W)
						PSaP A	Ea F	MaQS	Comp	Ling	
1	Economic Diplomacy and Statecraft – theory and practice	K	30	E	6	5	1				O
2	Research methods and techniques in International Political Economy	K	45	E	6	4	2				O
3	How to analyze the economic diplomacy in East-West relations – practical workshop	K	45	EZO	6	5	1				O
4	Systems of economic diplomacy in comparative perspective	K	30	ZO	4	3	1				O
5	Foreign language ²	L	30	Zal.	2					4	W
6	Elective: - Money in Digital Era - Asian Economic Relations - Essentials of Startups and Venture Capitals	K	30	ZO	4		3	1			W

¹ In the case of assigning a major to more than one discipline, the subjects indicated in the study plan as compulsory classes must ensure the achievement of at least half of the learning outcomes in the main discipline (at least 51% of the ECTS points necessary to complete the major).

² Students will be able to choose a language from the CUE Language Center's offer.

[illegible]

Year: Semester: Total number of classroom hours: Total ECTS:				1 2 210 32							
Lp.	Course (title)	Class Form	No of teaching hrs.	Form of completion	ECTS	ECTS/discipline(s)					Compulsory class (O) / Elective class (W)
						PSaP A	Ea F	M a Q S	Co m p m at yk a	Li ng	
1	Philosophical foundations and morality of Economic Statecraft	K	30	E	4	3	1				O
2	The decision making in EDaS	K	30	E	4	4					O
3	The new technologies, instruments in analyze of EDaS.	K	30	E	4	1	1	1	1		O
4	The state and its role in economic policy and international economic relations in Eurasian countries	K	30	ZO	4	3	1				O
5	Advanced oral and writing skills	L	30	E	3					4	W
6	Elective: - Globalization and - Perspectives of World Change - Politics and Economy of Outer Space	K	30	ZO	4	2	1	1			W

	International Arbitration										
7	Diploma seminar		30	Zal.	8	4	4				W

Year: 2 Semester: 3 Total number of classroom hours: 180 Total ECTS: 31											
Lp.	Course (title)	Class Form	No of teaching hrs.	Form of completion	ECTS	ECTS/discipline(s)					Compulsory class (O) / Elective class (W)
						PSa PA	Ea F	Ma QS	Co mp	NoK iR	
1	Diplomatic etiquette and negotiations - practical and comparative workshop	K	30	E	2	2	0				O
2	National strategic cultures - theoretical and empirical aspects	K	30	E	4	3	1				O
3	Economic sanctions, developmental cooperation and national interests in IR	K	30	E	4	3	1				O
4	Elective: - Contemporary Cultural Challenges - Diversity and inclusion in the workplace	K	30	ZO	5					5	W
5	Elective: - Big Data - Data Science - Text mining and social media analysis	K	30	ZO	4		1	1	2		W
6	Diploma seminar	S	30	Zal.	7	4	3				W
	Internship			Zal.	5	3	2				W

METHOD OF VERIFICATION AND EVALUATION OF LEARNING OUTCOMES

The methods of verification and assessment of learning outcomes are specified in the course handbooks.

LEARNING OUTCOMES AND COURSE CONTENT ASSIGNED FOR THE CLASSES

(drawn up for courses indicated in the study plan)

1	Course Title
	Economic Diplomacy and Statecraft – theory and practice
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none">• Economic Diplomacy – theory• Economic Statecraft – theory• A Political Theory of Economic Statecraft• Techniques of Statecraft• Economic Diplomacy in Globalized World

1	Course Title
	Research methods and techniques in International Political Economy
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none">• The Purpose of Economic Diplomacy and its Fulfilment• Research methods• Tools in Economic Diplomacy• Techniques in research and practice

1	Course Title
	How to analyse the economic diplomacy in East-West relations – practical workshop
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none">• Bargaining and Economic Statecraft in International Relations• Case Studies: East-West Trade Embargo• Rationality and Irrationality in Trade Relations (Russia and EU)• USA and China in XXI century• Foreign Aid and Economic Statecraft

1	Course Title
	Systems of economic diplomacy in comparative perspective
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none">• Western Economic Diplomacy Systems• Central European Countries – the bridge between East and West

	<ul style="list-style-type: none"> • Former Soviet Union Systems • East Asian Countries • Muslim countries and its Systems
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1	Course Title
	Foreign language
2	Language of Instruction
	English
3	Realizowane efekty uczenia się (kierunkowe oraz przedmiotowe – opis efektów)
4	Course content
	<ul style="list-style-type: none"> • Preliminary Research assignment (annotated bibliography, report, I-search) • Distinguishing academic and professional sources from other Compmtion, evaluating Web resources • Documentation and citation; practice integrating basic paraphrases, quotes, and summarized ideas, and avoiding plagiarism • Researched Analysis: review of signal phrasing and integrating paraphrases, quotes, and summarized ideas • Critical Presentation: lessons on collaborating, presenting Compmtion, selecting media, analysing, and accommodating audience, and incorporating technology • Academic writing styles and standards

1	Course Title
	Philosophical foundations and morality of Economic Statecraft
2	Language of Instruction
	English
3	Realizowane efekty uczenia się (kierunkowe oraz przedmiotowe – opis efektów)
4	Course content
	<ul style="list-style-type: none"> • Ancient and Medieval Thought of a Statecraft • The Mercantilist Era and its Influence • Economic Liberalism • Protectionism • Globalized Era • National perspectives

1	Course Title
	The decision making in EDaS
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none"> • The Decision Making Theories and Economic Statecraft • Crisis Decision Making: Strategies and Tactics • Crisis Management and International Systems • Empirical Interpretation and Evaluation of Utility Models

1	Course Title
	The new technologies, instruments in analyze of EDaS.
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none"> • Introduction to multivariate data analysis • Computer analysis of qualitative and quantitative data • New Compmtion technologies and economic relations

	<ul style="list-style-type: none"> • Computer modeling • Security and data tracing
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1	Course Title
	The state and its role in economic policy and international economic relations in Eurasian countries
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none"> • State and its Role in Economic Relations – theory • Political and Economic Thought in Russia and CIS Countries • East Asian Countries and their economic policies • Eurasian States Effectiveness in Economic Policy

1	Course Title
	Advanced writing and oral skills – (Foreign language)
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none"> • Principles of effective speaking • Introductory speech • Compulsive speech • Persuasive speech • Sensory aid speech • Special occasion speech • TED Talk analysis • Non-verbal aspects of public speaking

1	Course Title
	Diplomatic etiquette and negotiations - practical and comparative workshop
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none"> • Diplomatic Etiquette – basic Compation • Diplomatic Protocol • How to Negotiate with Different Nations • Case Studies

1	Course Title
	National strategic cultures - theoretical and empirical aspects
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none"> • A nation's Traditions and its Role for Economic Diplomacy • Values, attitudes, patterns of behaviour in ED • Achievements and particular ways of adapting to the environment and solving problems with respect to the economic issues • Nation's Perceptions of Threats and Opportunities

1	Course Title
	Economic sanctions, developmental cooperation and national interests in IR.
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none"> • Sender Countries and Their Motives • Political Variables • Economic Variables • Sanctions after the Cold War • Are Sanctions Effective

1	Course Title
	Diploma seminar
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none"> • Development of students' abilities to conduct research independently • Definition of the research problem • Development of argumentation • Data collection • Data organisation • Data analysis

1	Course Title
	Money in Digital Era
2	Language of Instruction
	English
3	Realizowane efekty uczenia się (kierunkowe oraz przedmiotowe – opis efektów)
4	Course content
	<ul style="list-style-type: none"> • Span financial technology (fintech) • Technologies relevant to digital currencies and payments • Characteristics of various digital currencies • Regulatory frameworks relating to digital currencies and payments/fintech • Strategic business opportunities and risks in digital payments

1	Course Title
	Asian Economic Relations
2	Language of Instruction
	English
3	Realizowane efekty uczenia się (kierunkowe oraz przedmiotowe – opis efektów)
4	Course content
	<ul style="list-style-type: none"> • “Asian values” debate • Trans-regional economic integration in the Asia-Pacific • Asian regional organizations (e.g. the Asian Infrastructure Investment Bank) • Rivalry between China and the United States in the Indo-Pacific • Major Asian powers: China, India, Japan, and South Korea

1	Course Title
	Essentials of Startups and Venture Capitals

2	Language of Instruction
	English
3	Realizowane efekty uczenia się (kierunkowe oraz przedmiotowe – opis efektów)
4	Course content
	<ul style="list-style-type: none"> • Venture financing – investment cycle • Types of investors in venture financing • Fundraising • Valuation • Venture capitalists • Negotiating deals • Scaling up and scaling down • Cashing on success

1	Course Title
	Globalization and Perspectives of World Change
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none"> • Historical perspectives on globalization • Politics of globalization • Globalization and economic processes: trade, markets, capitalism • Ideological processes: religion, science, '-isms', and beliefs • Globalization and social dynamics • Scenarios for the future

1	Course Title
	Politics and Economy of Outer Space
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none"> • Problems of definition and measurement • Political perspectives of space • Military role of space • Space Technology Transfer, Spin-offs, Spin-in, Innovation • Government vs Private financing • Space technology development perspectives

1	Course Title
	International Arbitration
2	Language of Instruction
	English
3	Accomplished Learning Outcomes (program and course – description of outcomes)
4	Course content
	<ul style="list-style-type: none"> • Private vs. Public Dispute Resolution • “Arbitration” Distinguished from Other Forms of Private Dispute Resolution • Pros and Cons of Arbitration in Consumer and Employment Contracts • Proper Scope of Arbitration in Light of Historical Context and Current Public Policy • Procedural Reforms and Roles of Arbitration Institutions and their Rules • Domestic vs. International dispute resolution, and importance of cultural and legal differences among disputing parties • Institutional arrangements for international arbitration

1	Course Title
	Contemporary Cultural Challenges
2	Language of Instruction
	English
3	Realizowane efekty uczenia się (kierunkowe oraz przedmiotowe – opis efektów)
4	Course content
	<ul style="list-style-type: none"> • Culture and the challenges for the management of Multinational Enterprises • The nature and definition of national culture from different theoretical perspectives • National stereotypes and key dimensions of culture (two levels of culture, Hofstede's four dimensions of culture, Trompenaars's seven dimensions of culture, the GLOBE project's nine dimensions of culture) • Social perceptions: the understanding and awareness of the impact of national culture, social conditioning, personal biases and subconscious assumptions, self-reference criteria, group norms • The impact of the above on cross-cultural leadership, communication and negotiations • The Global-local dilemma • Managing ethical and social responsibility challenges in multinational enterprises

1	Course Title
	Diversity and inclusion in the workplace
2	Language of Instruction
	English
3	Realizowane efekty uczenia się (kierunkowe oraz przedmiotowe – opis efektów)
4	Course content
	<ul style="list-style-type: none"> • Defining diversity and measuring it • Equity, diversity and inclusion • Sex and gender in organizations • Race and ethnicity in organizations • Age and ageism in organizations • People with disabilities in organizations • Creating a LGBTQ+ inclusive work environment • Embedding diversity and inclusion into HRM practices

1	Course Title
	Big Data
2	Language of Instruction
	English
3	Realizowane efekty uczenia się (kierunkowe oraz przedmiotowe – opis efektów)
4	Course content
	<ul style="list-style-type: none"> • Introduction to data analysis (Data loading and the basics of working with data in Excel; obtaining datasets and loading into MS Excel 365; introduction to data cleaning; data types; pivot tables) • Data mining, working with data in Excel and elements of descriptive statistics (Graphs of one variable and descriptive statistics with elements of statistical inference, Data Story Telling; exploratory analysis) • Organizing and combining data in Excel; pivot charts; methods of correlation and regression analysis for two-dimensional data; linear correlation coefficient R^2 and its significance • Introduction to time series analysis and forecasting; working with add-ins in Excel and libraries in programming • Elements of Python and R for data analysis and visualization (Python and R - basics of data manipulation, Pandas, Webscraping) • Python and R for reporting (Markdown and automatic reports in Python) • Elements of SQL (SQL fundamentals, Boolean logic and algebra basics, extra clauses, set operations, subqueries, tables, manipulating records in a database, Join and Cascade) • Data visualization with Plotly, R and Python • Tableau and Power BI for visualization and dashboards

1	Course Title
	Data Science
2	Language of Instruction
	English
3	Realizowane efekty uczenia się (kierunkowe oraz przedmiotowe – opis efektów)
4	Course content
	<ul style="list-style-type: none"> • Introduction to Numpy (Arrays, linear algebra, statistical functions) • Data analysis with Pandas (time series analysis and forecasting) • Data visualization and dashboards • Elements of probability and statistical reasoning • Supervised and unsupervised learning • Statistical classification • Machine learning • Deep Learning • Elements of Computer Vision

1	Course Title
	Text mining and social media analysis
2	Language of Instruction
	English
3	Realizowane efekty uczenia się (kierunkowe oraz przedmiotowe – opis efektów)
4	Course content
	<ul style="list-style-type: none"> • Elements of R programming in the context of social media • Downloading social media data (connecting to Twitter, Text scrapping) • Text data cleaning and manipulation • Word clouds • Working with strings and regular expressions • Network models and graphical analysis • Sentiment analysis and visualization

GRADUATION REQUIREMENTS

Graduation Requirements (thesis / final exam / other)	The completion of studies takes place after passing all the courses and internship from the study plan, submitting the diploma thesis and passing the viva.
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